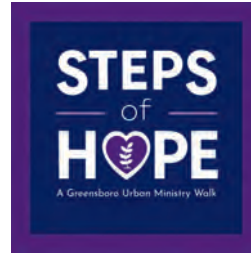


2026 Steps of Hope

A Greensboro Urban Ministry Walk



For more than 45 years, Greensboro Urban Ministry has been grateful for the shared work and values we have upheld through our participation in CROP Walk. That partnership has supported hunger relief close to home while also addressing global need, and we are deeply appreciative of the sponsors, partners, and community leaders who made that impact possible.

As local needs continue to grow, Greensboro Urban Ministry has taken a strategic and mission-centered look at how holding our own signature walk can create the greatest impact. Beginning this year, we will host a fully local walk, ensuring that all funds raised remain in Greensboro to directly support neighbors facing hunger, homelessness, and crisis.

This shift reflects our commitment to responsible stewardship and measurable local impact. It also allows us to more clearly demonstrate how sponsor support translates into meals, stability, and hope for our community.

We make this change with genuine respect and gratitude for our 45-year partnership with CROP Walk and with continued appreciation for leaders like you who invest in the well-being of our neighbors.

We look forward to sharing the sponsorship opportunities for our new Steps of Hope Walk and welcoming you to this next chapter to meet the increasing needs of our community.

With Appreciation,

Greensboro Urban Ministry



**Greensboro
Urban Ministry**
Food. Shelter. Solutions.

STEPS
— of —
HOPE

A Greensboro Urban Ministry Walk

Sunday, September 13, 2026
Barber Park, Greensboro

Registration & Entertainment: 1:30pm
Walk Pre-Ceremony: 2:15pm Walk Begins: 2:30pm



GreensboroUrbanMinistry.org/steps-of-hope



Facebook.com/GreensboroUrbanMinistry



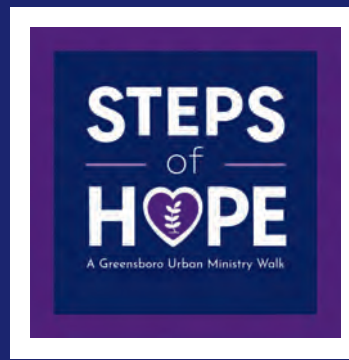
Instagram.com/gsourbanministry

2026

Sponsorship Packet

Steps of Hope...

A Greensboro Urban Ministry Walk



Greensboro Urban Ministry has been serving the Greensboro community for over 68 years to provide for our neighbors in need experiencing food insecurity, homelessness, and crisis. The Steps of Hope Walk is inspired by the efforts to increase awareness and provide resources to ensure our neighbors have access to food, shelter, and solutions. Due to increasing needs, our goal is to increase efforts to provide additional resources to individuals and families in our community.

- Currently, in the Potters House Community Kitchen, along with our community partners, we are serving over 600 meals daily.
- The Client Choice Food Pantry is serving 150 households daily by providing fresh fruits and vegetables, meat, dairy, and non-perishable food items.
- The Weaver House Shelter is providing temporary shelter and case management for up to 100 individuals.
- Pathways Family Center is sheltering and providing stability to 16 families
- Partnership Village has 68 units of transitional housing with resources to help clients gain stable housing.
- GUM also provides emergency assistance for power and gas utilities.

Here's where you can help. The Steps of Hope Walk has a variety of sponsorship levels for businesses and organizations to support the walk event and have name recognition for your commitment. The sponsorship levels include optimal placement of your company's name or logo on promotional materials, including banners, website, flyer, t-shirts, and through GUM's multiple communication platforms. Promotions for the walk event start with "Save the Date" in early spring and continue until the walk on September 13th. Included in this packet is details for sponsorship levels, including deadlines for commitments and payment. This year's Sponsorship Packet is also available on our website, including online sponsorship forms and payment options.

Join Greensboro Urban Ministry as a partner in our efforts to provide awareness and resources in the Greensboro Community.

2026 SPONSORSHIP OPPORTUNITIES



	Presenting \$5,000+	Platinum \$2,500	Gold \$1,200	Silver \$600	Bronze \$300
"Presenting Sponsor" Title on materials	●				
Logo/Name on large event banner	Logo	logo	Logo	Name	Name
Logo/Name on Steps of Hope & Greensboro Urban Ministry websites	logo/Link	Logo/Link	Logo	Name	Name
Recognition announcement from stage	●	●	●		
Logo/Name on event T-Shirts	Logo	Logo	Logo	Name	Name
Promotion in the GUM Fall Newsletter & monthly E-News	Logo	●	●	●	●
Individual mention/link on social media post	2	1			
Mention in group post of social media	●	●	●	●	●

CONTACT:

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336.553.2641

Greensboro Urban Ministry
305 W. Gate City Blvd.
Greensboro, NC 27406
GreensboroUrbanMinistry.org



2026 Steps of Hope Sponsorship Form

**Sponsorship Forms are due by June 1st 2026.
Payment is due by July 15th 2026.**

<input type="checkbox"/>	Presenting Sponsor	\$5000+
<input type="checkbox"/>	Platinum Sponsor	\$2,500
<input type="checkbox"/>	Gold Sponsor	\$1,200
<input type="checkbox"/>	Silver Sponsor	\$600
<input type="checkbox"/>	Bronze Sponsor	\$300
<input type="checkbox"/>	In-Kind Donation Items/Value (please describe)	



Company Name: _____

Address: _____

City: _____ State: _____

Zip Code: _____ Phone #: _____

Signature: _____

Date: _____

Enclosed is a check for : _____

I will send the payment by 7/15/2026

Please make check payable to:
**Greensboro Urban Ministry 305
W. Gate City Blvd. Greensboro,
NC 27406**

Online form and payment option available at
GreensboroUrbanMinistry.org/steps-of-hope

On the memo line please include:
Steps of Hope Sponsorship