

# GREATER GREENSBORO

## CROP HUNGER WALK

OCTOBER 5  
2025

**CROP  
HUNGER WALK**  
ENDING HUNGER ONE STEP AT A TIME



## 45 YEARS

WALKING TO END HUNGER TOGETHER, ONE STEP AT A TIME

## 2025 SPONSORSHIP OPPORTUNITIES

GREATER GREENSBORO  
**CROP  
HUNGER WALK**  
ENDING HUNGER ONE STEP AT A TIME

Hunger is an ongoing crisis in the world, and escalating as the current economic conditions continue to effect many of our neighbors. There are many individuals who are undernourished and food insecure, meaning they do not have enough food to live and thrive. In our own community, 1 in 4 are considered food insecure and often do not know from where their next meal will come. The Greater Greensboro CROP Hunger Walk is a 5K community event that raises funds to fight this crisis. The funds raised are used locally and globally in the efforts to end hunger. Locally, 25% of funds raised through The Greater Greensboro CROP Hunger Walk support Greensboro Urban Ministry's Potter's House Community Kitchen, which provides a nutritious meal every day to over 400 individuals. Helping many of our neighbors in our community who are struggling with decisions to pay their bills, have shelter, or purchase needed food supplies. For more information on Greensboro Urban Ministry's programs and services, visit their website at [GreensboroUrbanMinistry.org](http://GreensboroUrbanMinistry.org).



Globally, individuals and families from around the world do not have access to enough food to eat and resources to grow food. A lack of nutrition can impact their health and may limit their future abilities to meet basic needs for themselves and their families. CWS uses funds globally to provide programs, tools, and training to help those in need. Teaching people to grow their own food and utilize natural resources, allows them to feed their families and support their families, and empower them to sustain themselves and their communities. For more information on the services provided by Church World Service, please visit them online at [cwsglobal.org](http://cwsglobal.org).



# CORPORATE SPONSORSHIP OPPORTUNITIES

	PRESENTING \$5,000	PLATINUM \$2,500	GOLD \$1,200	REGISTRATION AREA \$800	SILVER \$600	BRONZE \$300
"Presenting Sponsor" title on all material	•					
Recognition announcement from stage	•	•				
Logo/Name on GGCHW website	Logo/Link	Logo/Link	Logo/Link	Name	Name	Name
Logo on Registration Area Banner				Logo		
Logo/Name on event T-Shirts	Logo	Logo	Logo	Name	Name	Name
Logo/Name on brochure & stage banner	Logo	Logo	Logo	Name	Name	Name
Mention in the GUM Fall newsletter	Logo	•	•	•	•	•
Name in GGCHW e-newsletter	Logo/Link	Logo	•	•	•	•
Complimentary Walk T-Shirts	•	•	•	•	•	•
Individual mention/link on Facebook	2 posts	1 post				
Mention in group post on Facebook	•	•	•	•	•	•



Greensboro Urban Ministry's Potter's House Community Kitchen serves over 400 meals daily to individuals and families experiencing hunger and food insecurity.





# THANK YOU TO OUR 2024 SPONSORS

## PRESENTING SPONSORS



## PLATINUM SPONSORS



## GOLD SPONSORS



## SILVER SPONSORS

Grace Reigns Down • Greensboro NC Alumni Chapter of Kappa Alpha Psi Fraternity, Inc.  
Mother Murphy's Laboratories • Sigma Kappa Omega Chapter of Alpha Kappa Alpha Sorority, Inc.  
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## BRONZE SPONSORS

Cass Jewelers • Gary & Kathryn Kellogg • GTCC Graphic Arts Dept. • Hinshaw UMC  
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## CONTACT

Cheryl Ledford, Walk Coordinator  
[ledford@guministry.org](mailto:ledford@guministry.org)  
336.553.2641

Greensboro Urban Ministry/CROP Hunger Walk  
305 West Gate City Blvd.  
Greensboro, NC 27406

GreaterGreensboroCROPWalk.org • GreensboroUrbanMinistry.org  
<https://events.crophungerwalk.org/cropwalks/event/greensboronc>



305 W. Gate City Blvd.  
Greensboro, NC 27406  
P| 336.553.2641  
F| 336.291.8090

GreensboroUrbanMinistry.org/crop-walk

## 2025 CROP WALK SPONSORSHIP FORM

Please respond by June 1, 2025, Payment due by July 15, 2025

<input type="checkbox"/> Presenting Sponsor - \$5,000	<input type="checkbox"/> Platinum Sponsor - \$2,500
<input type="checkbox"/> Gold Sponsor - \$1,200	<input type="checkbox"/> Silver Sponsor - \$600
<input type="checkbox"/> Bronze Sponsor - \$300	<input type="checkbox"/> Registration Area - \$800
<input type="checkbox"/> In Kind Donation: (items/value): _____	
<input type="checkbox"/> Sorry, we cannot be a corporate sponsor this year, but can publicize the CROP Hunger Walk within our organization.	

Company Name: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### PAYMENT OPTIONS: (Check one below)

#### Return Sponsorship Form to:

Greater Greensboro CROP Hunger Walk  
Attn: Cheryl Ledford / Greensboro Urban Ministry  
305 W. Gate City Blvd., Greensboro, NC 27406

Our check is enclosed for \$ \_\_\_\_\_

Please make checks payable to Greensboro Urban Ministry, with memo: "CROP Walk Sponsorship."

We would like to pay by credit card:  MasterCard  VISA  American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_ Amount: \_\_\_\_\_

We will send payment at a later date. Approximate Date: \_\_\_\_\_

**Questions?** Contact Cheryl Ledford, CROP Walk Coordinator & Community Engagement Manager  
at 336.553.2641 or ledford@guministry.org.