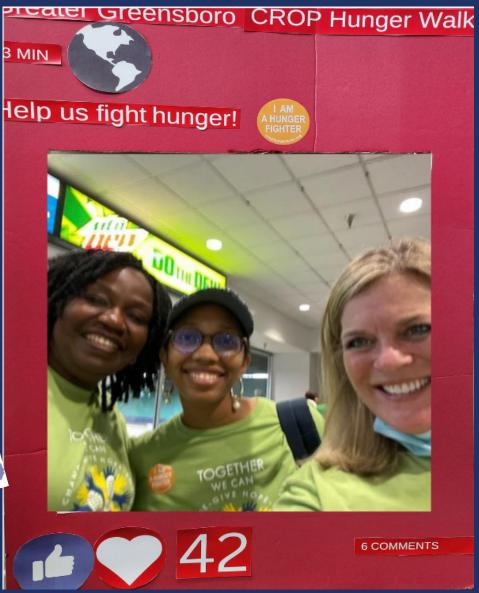
GREATER GREENSBORO

CROPHUNGER WALK

October 5 2025





45 YEARS

WALKING TO END HUNGER TOGETHER, ONE STEP AT A TIME

2025 Sponsorship Opportunities



Hunger is an ongoing crisis in the world, and escalating as the current economic conditions continue to effect many of our neighbors. There are many individuals who are undernourished and food insecure, meaning they do not have enough food to live and thrive. In our own community, 1 in 4 are considered food insecure and often do not know from where their next meal will come. The Greater Greensboro CROP Hunger Walk is a 5K community event that raises funds to fight this crisis. The funds raised are used locally and globally in the efforts to end hunger. Locally, 25% of funds

raised through The Greater Greensboro CROP Hunger Walk support Greensboro Urban Ministry's Potter's House Community Kitchen, which provides a nutritious meal every day to over 400 individuals. Helping many of our neighbors in our community who are struggling with decisions to pay their bills, have shelter, or purchase needed food supplies. For more information on Greensboro Urban Ministry's programs and services, visit their website at **GreensboroUrbanMinistry.org.**

Globally, individuals and families from around the world do not have access to enough food to eat and resources to grow food. A lack of nutrition can impact their health and may limit their future abilities to meet basic needs for themselves and their families. CWS uses funds globally to provide programs, tools, and training to help those in need. Teaching people to grow their own food and utilize natural resources, allows them to feed their families and support their families, and empower them to sustain themselves and their communities. For more information on the services provided by Church World Service, please visit them online at **cwsglobal.org**.







Corporate Sponsorship Opportunities

| | REGISTRATION | | | | | |
|--|-----------------------|---------------------|-----------------|---------------|-----------------|-----------------|
| | PRESENTING \$5,000 | PLATINUM \$2,500 | GOLD \$1,200 | AREA \$800 | SILVER \$600 | BRONZE \$300 |
| "Presenting Sponsor" title on all material | • | Ψ2,500 | ¥1,200 | 4800 | | 4000 |
| Recognition announcement from stage | • | • | | | | |
| Logo/Name on GGCHW website | Logo/Link | Logo/Link | Logo/Link | Name | Name | Name |
| Logo on Registration Area Banner | | | | Logo | | |
| Logo/Name on event T-Shirts | Logo | logo | Logo | Name | Name | Name |
| Logo/Name on brochure & stage banner | Logo | Logo | Logo | Name | Name | Name |
| Mention in the GUM Fall newsletter | Logo | • | • | • | • | • |
| Name in GGCHW e-newsletter | Logo/Link | logo | • | • | • | • |
| Complimentary Walk T-Shirts | • | • | • | • | • | • |
| Individual mention/link on Facebook | 2 posts | 1 post | | | | |
| Mention in group post on Facebook | • | • | • | • | • | • |















THANK YOU to our 2024 Sponsors

Presenting Sponsors



Cheryl Ledford, Walk Coordina ledford@guministry.org 336.553.2641 Freensboro Urban Ministry/CROP Hunger Walk 305 West Gate City Blvd. Greensboro, NC 27406

GreaterGreensboroCROPWalk.org • GreensboroUrbanMinistry.org https://events.crophungerwalk.org/cropwalks/event/greensboronc



<u>BORO</u>



305 W. Gate City Blvd. Greensboro, NC 27406 P| 336.553.2641 F 336.291.8090

GreensboroUrbanMinistry.org/crop-walk

2025 CROP WALK SPONSORSHIP FORM

| Please respond by June 1, 202 | 5, Payment due by July 15, 2025 | | | | |
|---|---|--|--|--|--|
| Presenting Sponsor -\$5,000 | Platinum Sponsor - \$2,500 | | | | |
| □ Gold Sponsor - \$1,200 | Silver Sponsor - \$600 | | | | |
| Bronze Sponsor - \$300 | Registration Area - \$800 | | | | |
| ☐ In Kind Donation: (items/value): | | | | | |
| Sorry, we cannot be a corporate | sponsor this year, but can publicize the | | | | |
| CROP Hunger Walk within our or | ganization. | | | | |
| Company Name: | | | | | |
| Website: | | | | | |
| Address: | ZIP: | | | | |
| Contact Name: | Phone: | | | | |
| Email: | | | | | |
| Signature: | Date: | | | | |
| PAYMENT OPTIONS: (Check one below) <u>Return Sponsorship Form to:</u> Greater Greensboro CROP Hunger Walk Attn: Cheryl Ledford / Greensboro Urban Ministry 305 W. Gate City Blvd., Greensboro, NC 27406 | | | | | |
| Our check is enclosed for \$ Please make checks payable to Greensboro Urba | _ an Ministry, with memo: "CROP Walk Sponsorship." | | | | |
| □ We would like to pay by credit card: □MasterCa | ard 🗌 VISA 🔄 American Express | | | | |
| Card Number: | Exp. Date:CVV: | | | | |
| Signature: | Amount: | | | | |
| We will send payment at a later date. Approximat | te Date: | | | | |
| Quartiane? Contact Chand Ledford CPOP Wal | k Coordinator & Community Engagement Manager | | | | |

Contact Cheryl Ledford, CROP Walk Coordinator & Community Engagement Manager Questions? at 336.553.2641 or ledford@guministry.org.